

ERKI FASHION SHOW 2021

Rules and Regulations

Collections for the 2021 show will be chosen from amongst all the competing designs submitted on time, which are in accordance with the following rules and regulations. Finalists will be chosen by a panel of judges appointed by the organizers.

Applicants who want to enter the competition:

- are expected to be creatives who have graduated from secondary school, and are enrolled in universities, vocational schools or institutions of higher education. Participants may be students at the level of vocational education, Bachelor's or Master's studies.
- Rules also allow designers who have completed their studies up to 3 years ago from the date of the show. Organizers reserve the right to make concessions in the regulation as they see fit.
- Designers can participate both individually or in teams.

Regulations do not limit the themes nor ways of execution. Collections must be in accordance with the following rules:

- Collection must consist of at least five and up to twelve outfits.
- At least 20% of the collection (one outfit out of five) must be in a size larger than women's size 36 or men's size 50.
- Every outfit in the collection must have a sketch from the front and back on separate A4 size sheets. Outfits must be numbered in order of appearance on stage.
- For international judges the collection must be submitted in pdf format via the online platform WeTransfer (maximum file size 20 MB) and on paper for the local judges. The file of the collection must be sent through WeTransfer to erki.moeshow@artun.ee email.
- Samples of materials (approximately 3x3 cm) must be attached to a separate page or to respective sketches.
- At least one of the designs in the collection must be completed and presented as both a sketch and a photo.
- The written part of the application must be in English.
- The completed collection must be in accordance with the sketches, descriptions and ideas presented to the judges.

In addition a separate printed A4 sheet which contains the following information must be submitted:

1. Title of the collection;
2. A brief summary of inspiration;
3. If necessary, additional details regarding the execution of the submitted work.

Any of the sheets, folders, envelopes or digital files mentioned above MAY NOT bear any reference to the author(s) of the collection. That includes names, logos and signatures. If any of these are used in the collection itself they must be blurred or substituted with something else. All works will be screened before being presented to the judges. Any collection found to not be conforming to the rules will be disqualified.

In addition to that a separate sealed envelope must be included which must contain the following information:

1. Title of the collection;
2. Designer(s) of the collection and their date(s) of birth (if there is more than one, choose one as your contact person);
3. Email of the contact person;
4. Telephone number of the contact person;
5. Name of the institution where the designer(s) study/studied along with the academic year and area of specialization.

We start accepting submissions on January 18th 2021

APPLICATION DEADLINE : March 8th 2021, 18:00

Final drafts are to be submitted to the following address:

Põhja puiestee 7, Tallinn, 10412, Eesti

Or delivered to the reception desk in the lobby of the Estonian Academy of Arts.

Submissions that are successful will be announced on the 15th of March on the website of ERKI Fashion Show 2021 and designers will also be contacted personally. Any drafts submitted to the competition will not be returned.

Website: artun.ee/erki-fashion-show

Additional information: erki.moeshow@artun.ee