

ENEKEN

JOHANSON

PORTFOLIO

I started my fashion studies without a clear vision of who will I exactly be.

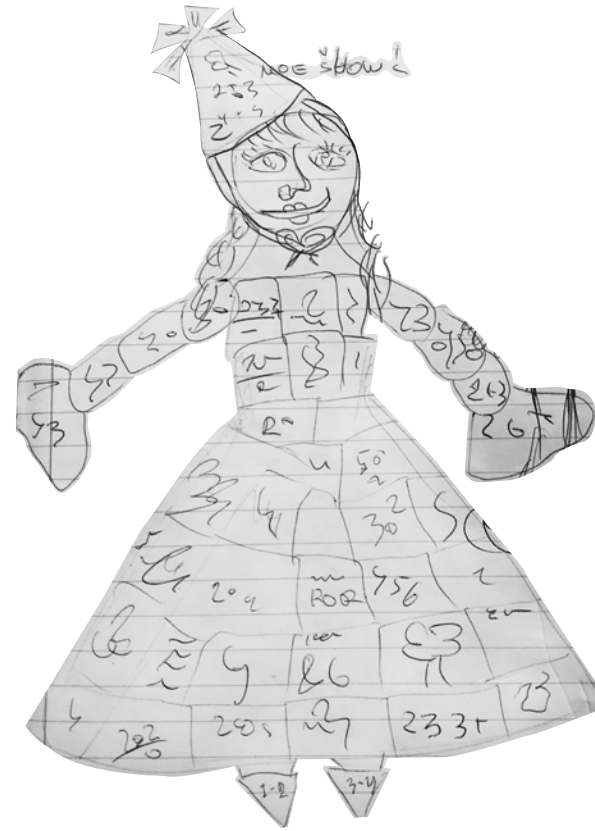
Throughout my studies I was trying to figure out what is making my heart beat faster by experimenting with entirely different aesthetics and technics.

Now that I have just finished creating my graduate collection I can truly say that I have found myself and my passion.

I am fascinated about storytelling, exploring and developing deep research on unexpected topics, which drives the whole creative process. By this way, I am aiming to create meaningful and powerful designs.

Good design, in my eyes, is both ethical and retains the elements of play and beauty that make self-adornment uniquely powerful.

- Eneken



newspaper dress

year 2008_
my very first fashion project

C O N T E N T S

•

mother tree _8

smoke behind the birches _18

yamotions _36

plenty of pockets in the sea _44

who let the dust out? _58

MOTHER TREE

EXPERIMENTAL FASHION PROJECT





The naked eye does not catch the flowing
everyday magic of a tree.

You have to feel it, listen to it, and hug it to
bond with it.

The tree has seen you, your mother, and your
grandmother -- it knows and feels everything,
as there are millions of little particles filled
with memories within the tree which rise from
the roots to the top, to the very last leaf in a
playful manner, filling the trunk with life in its
greatest meaning.

Just f-e-e-l.

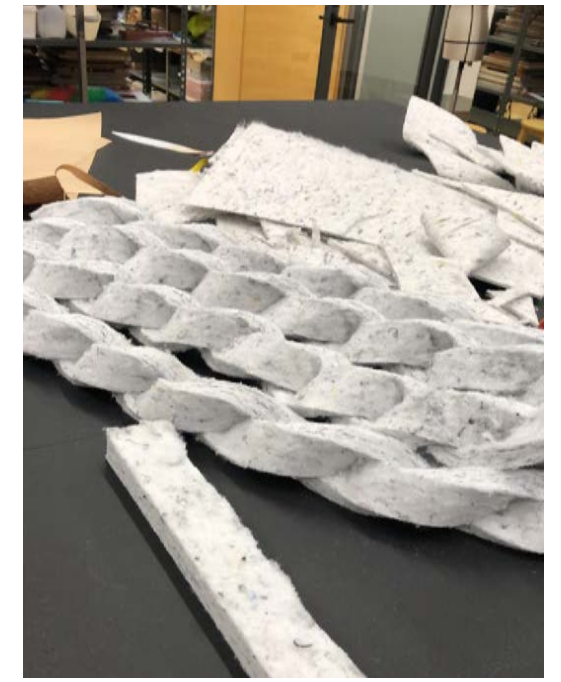


'Mother tree' is an experimental fashion form made out of upholstered furniture fillings that were recovered from going to the landfill.

I was inspired by a huge maple tree, which grows next to my childhood home and the stories that my grandmother told me about that sacred and spectacular tree.



Tutors: Liisi Eesmaa, Piret Pupart
Photographer: Riina Varol
Style: Liisi Eesmaa
Model: Elis Rumma
Makeup: Nele Pandis



_used materials' original shape
_dividing material plates, to make them thinner and cutting the strips out
_hand sewing braided pieces together to get the necessary length



HULL HALL | MAD GREY
12.02.2020-23.02.2020 at Viru Shopping Centre_

HULL HALL or MAD GRAY was an experimental form exhibition.
The apparent minimalism of the exhibition's key element, the color, allowed the material to open up in a completely newfangled way creating a captivating diversion to everyday life and infecting it with its structural insanity.
It was not just gray mass, but an alternate universe for the phantasms of the mind.

SMOKE BEHIND THE BIRCHES

HERITAGE PROJECT

You step in a small dim room, where walls are pitch black from the smoke and hot steam rises up in the air from sauna stones. Your soul will be filled with rich smokey smell and the soot across the walls will leave marks on your body, when you lean against them. You dip the birch whisk into the water and with every slap onto your skin you feel how the negative energy, worries and pain will leave your body. The room is filled with the smell of birch leaves and your mind is rested and peaceful.

This is the experience that my grandparents passed me by and how I grew up with in South-Estonia

Tutors: Piret Puppert, Agne-Talu Vürmer, Kärt Summatavet
Photos: Jana Mätas
Style: Eneken Johanson
Model: Carmen Cassandra Kärtner, ICON Agency
Makeup: Mari-Ly Kapp



Heritage collection 'Smoke behind the birches' is inspired by the spiritual emotions of smoke sauna and the leaves sticking onto the body while whisking.

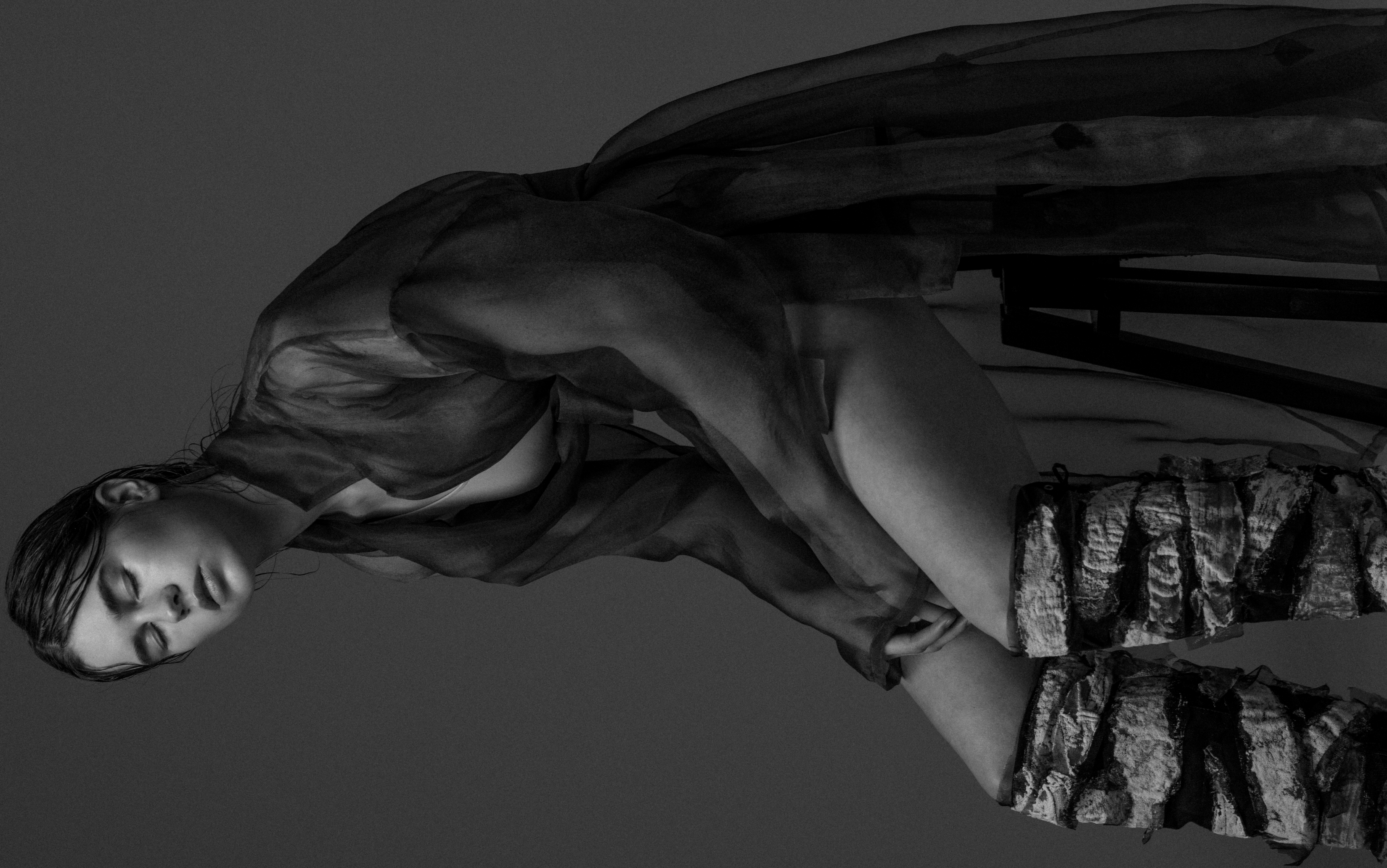
The see-through silk organza jacket is hand dyed to give it a smokey feel and it has real glycerin-soaked birch leaves hand embroidered on top. The collection includes boots that imitate the skin of the birch tree and are inviting the viewer to become one with the sauna.

Come and feel my collection and the rebirth from smoke sauna.



Photos_Kertin Vasser
Shoe- and fashion design_Eneken Johanson
Model_Nora Heinsoo, AL Model Management
Make-up_Mari-Ly Kapp







_my childhood smoke sauna



Photo_Sandra Luks
Model_Merili Pappel

kõelehe leotusvesi, millõga om hää pääd mõskõ
(birch whisk water, which is great for hair wash)



vanaimä Valli kõneleman ja ummi tarkuisi edäsi andma
(my grandmother Valli talking and passing by the knowledge)



paa ommava suitsusanna kerressekiwõ pääl
(pots are on smoke sauna's stones)



_collecting fresh leaves



_figuring out the right mix of ingredients



_laying birch leaves into the glycerin mix to preserve them throughout the winter



_testing how birch leaves would last without glycerin



_imitating birch bark structure with puff textile print



_hand sewing puff print strips onto the boots



_dying silk organza to give it a smokey feel



_testing out different locations for birch leaves



_sewing silk organza jacket and hand embroidering leaves on top



YAMOTIONS

EXPERIMENTAL SHIRT PROJECT

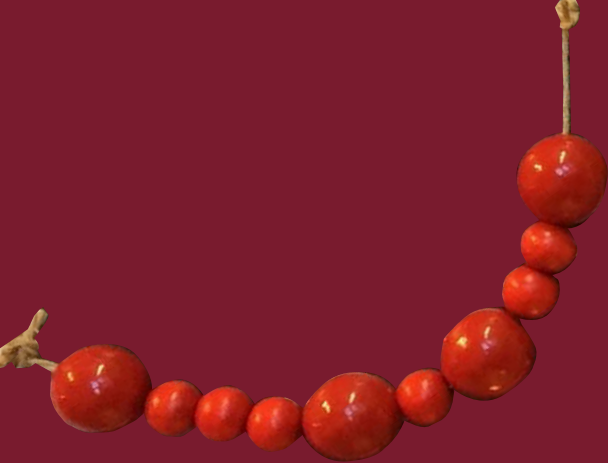
"Yamotions" is experimental shirt collection inspired by Japanese artist Yayoi Kusamas' mystical face impressions, her favourite elements- dots and her sophisticated life story with its ups and downs.

Have you ever looked at a photo of her and thought- what is she really thinking about?

Tutors: Mariliis Niine, Piret Valk
Photoss: _Kertin Vasser
Style: Eneken Johanson
Model: Henri Kelt
Makeup: Mari-Ly Kapp



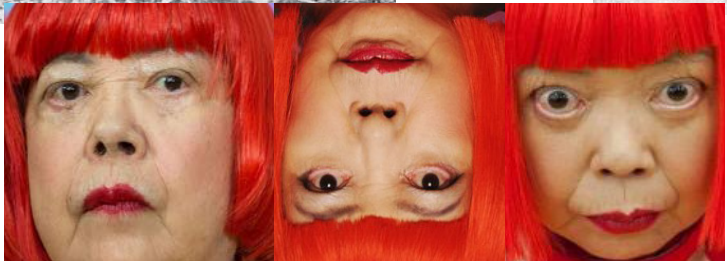
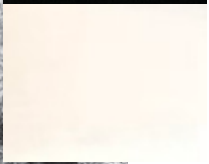




Yayoi Kusama 'Who sing in celebration of humanity'



Yayoi Kusama- Horse play- Happening Woodstock (1967)

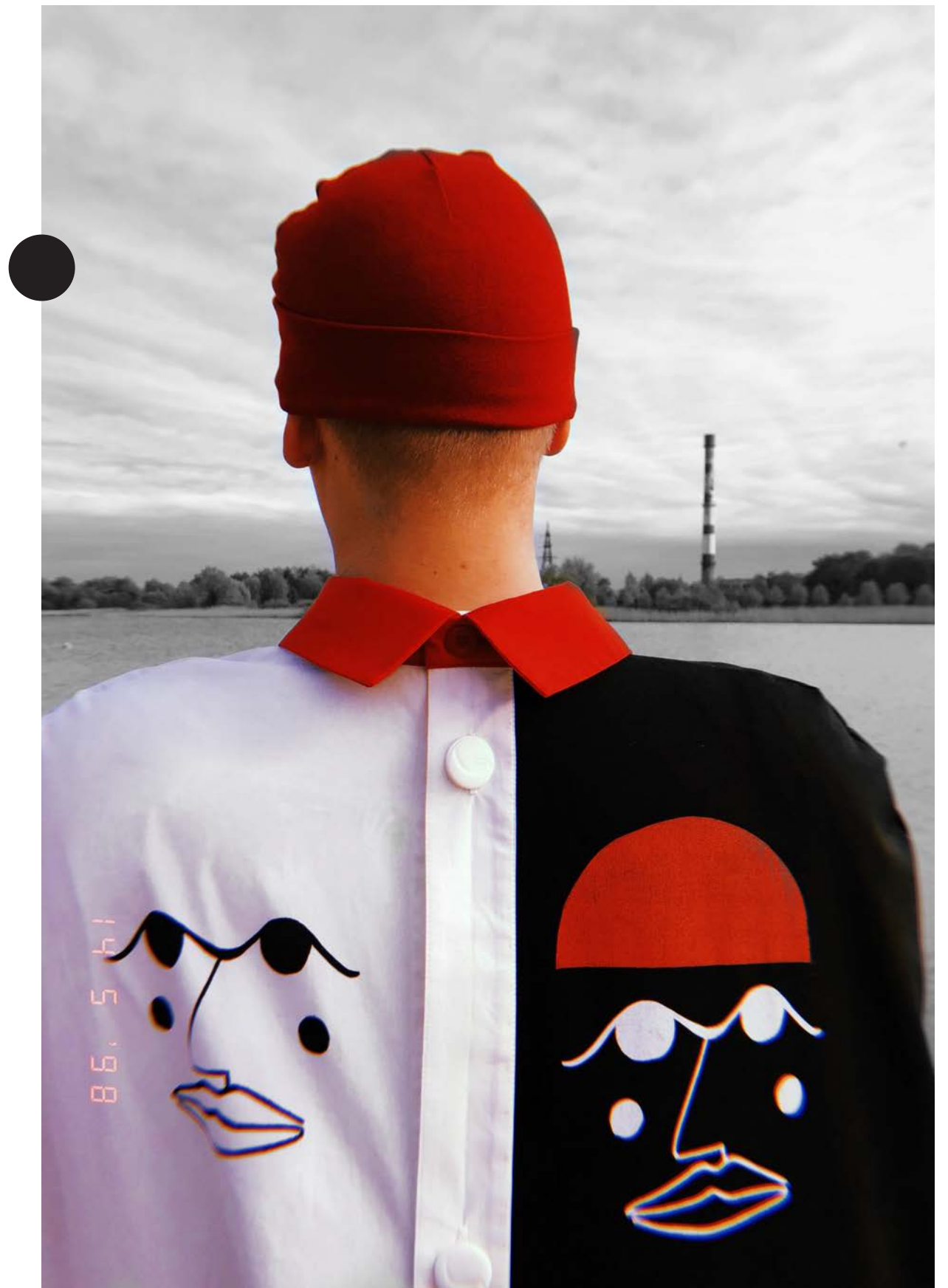


YAMOTIONS

INSPIRATION



_trying out different fabric printing techniques
 _using screen printing to create the pattern
 _dying main fabric with black tea



PLENTY OF POCKETS IN THE SEA

OUTERWEAR COLLECTION

Tutors: All Aarnisepp, Marve Kreek, Anu Ojavee, Margarita Teeäär
Photos: Emma Rodgers
Model: Eneken Johanson
Makeup: Eneken Johanson

Imagine having so many pockets that you can fit everything?
Plenty of pockets in the sea is an industrial outerwear collection for a modern day woman, who has an active lifestyle and loves comfortability and freedom of not having to carry a handbag with her.
This collection is a mix of Soviet Estonian workwear inspiration, leather details, detachable bags, multiple pockets and zippers, and topstichings to make clothes even more long-lasting.

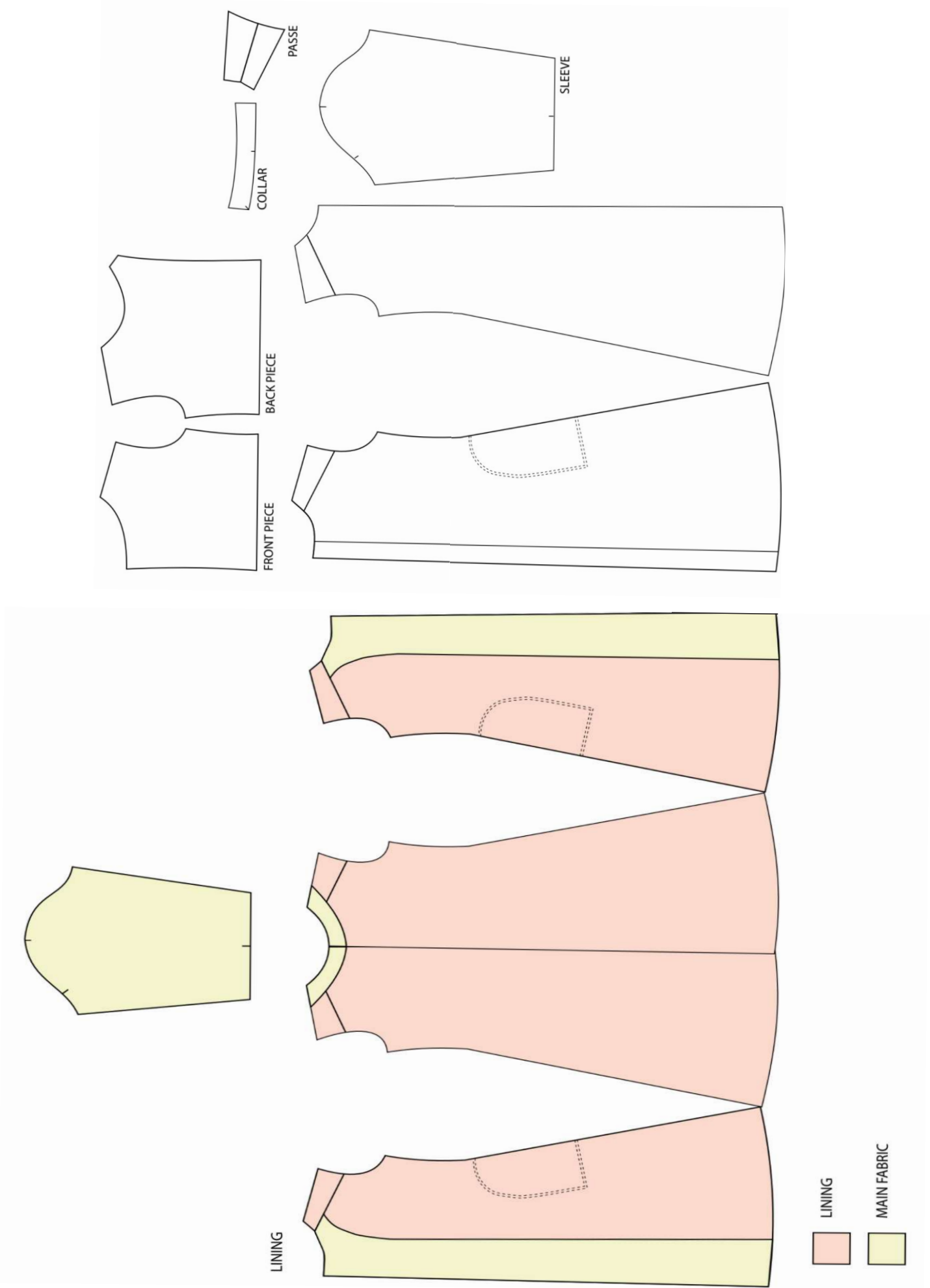






Inspiration came from an old Soviet Estonian fashion magazines' workwear editions. Clothes from there charmed me with their richness in detail, interesting ways to create extra 'storage space' and creative ways to use leather.





WORK SHEET

MODEL NAME	HELIUM20
MODEL NUMBER	20
MODEL TYPE	LONG COAT
BRAND NAME	ENEKEN DESIGN
SEASON	FALL/WINTER 2021
DESIGNER	ENEKEN JOHANSON
ORDER DATE	20.11.2020
COLOUR	BEIGE
SIZE	38

FABRIC TYPE	MAIN FABRIC
CONTENT	90% WOOL 10% MOHAIR
FABRIC CODE	986QW5E
FABRIC TYPE	LINING
CONTENT	ATLAS
FABRIC CODE	90273H
FABRIC TYPE	LEATHER
CONTENT	COW'S LEATHER
FABRIC CODE	430WE6D





WHO LET THE DUST OUT?

GRADUATE COLLECTION

You just bought your first home, a tiny 36 m2 apartment, which you will renovate by yourself with 0 previous experience and knowledge and you will also be living inside during the renovation. Can you imagine what would it be like? Your whole life under the plastic sheets. Finding dust, paint and dirt from every possible corner. Spending majority of time learning totally different field and feeling like a child again. Days and nights filled with tears, exhaustion, depression but at the same time motivation and gratitude. Let me guide you through it all.

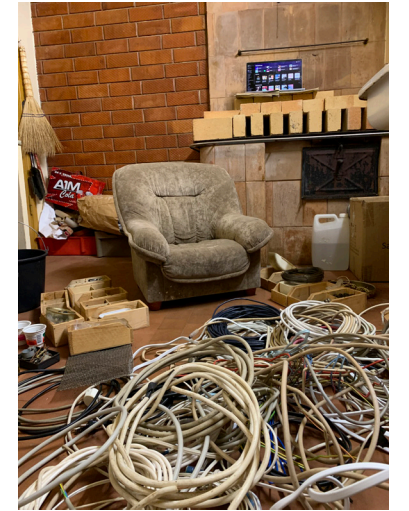




_washing dirty electrical wires



_knitting with different cables I got from Uuskasutuskeskus



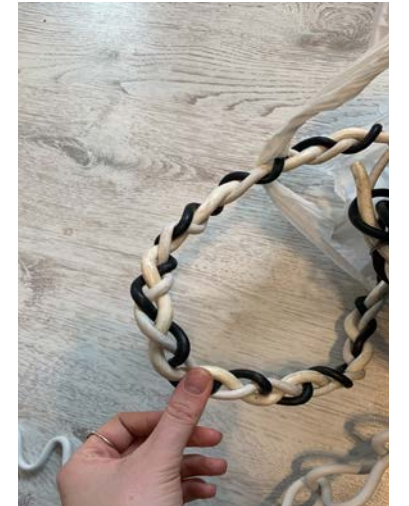
_my workstation full of different old electrical wires



_first try-outs with my own leftover electrical wires



_knitting electrical wire piece with hands



_braiding wires and trying out different techniques



_examples of sample pieces



_creating accessories with electrical wires



_sewing tunnels and putting wires in to create shape



_mission impossible



_feeling like a child, learning everything from the scratch



_emotions all over the place



_no dessert today hun, i just bought a new ceiling frame



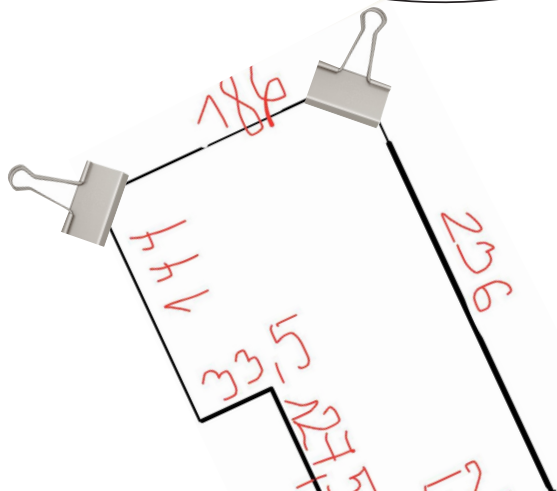
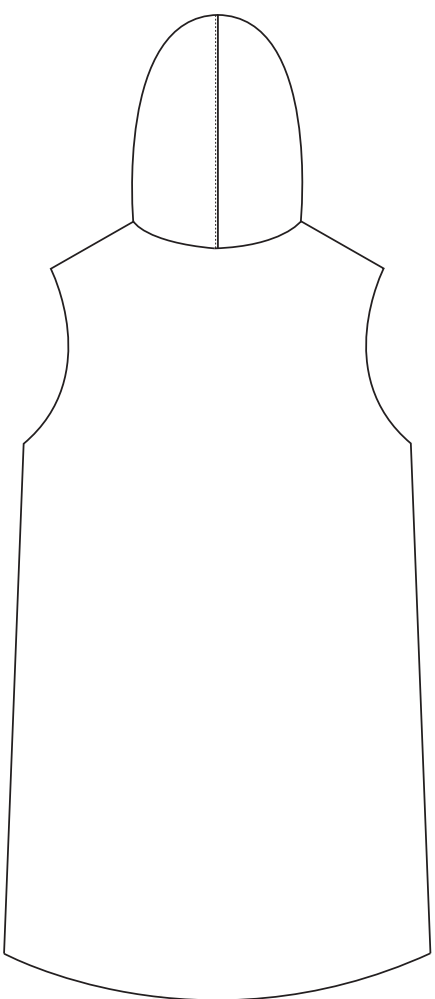
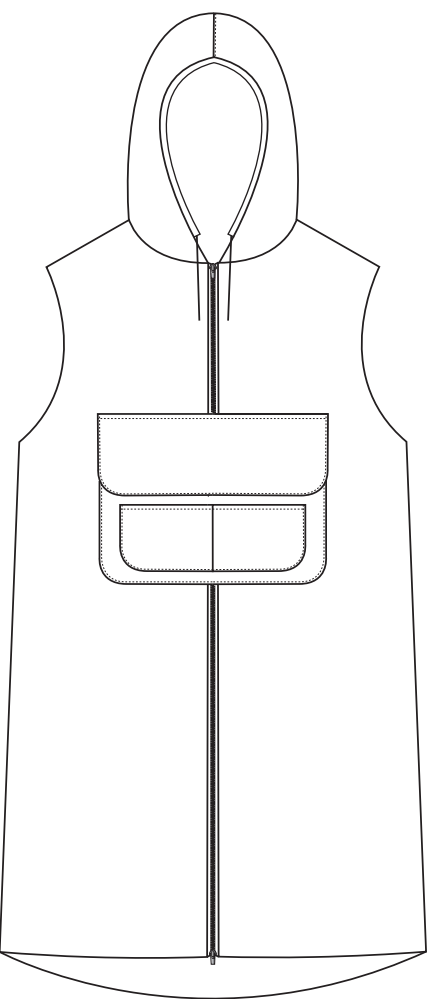
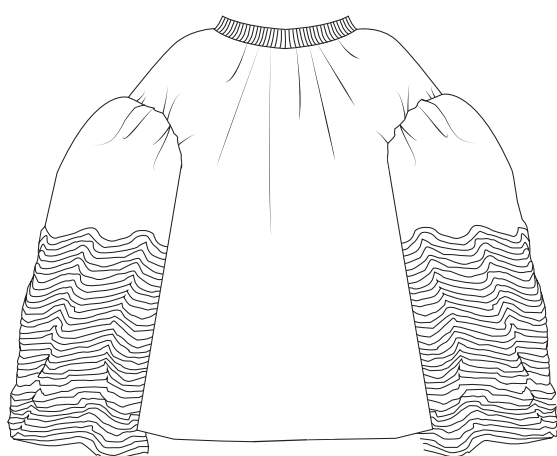
_is this a dream or is everything really becoming together

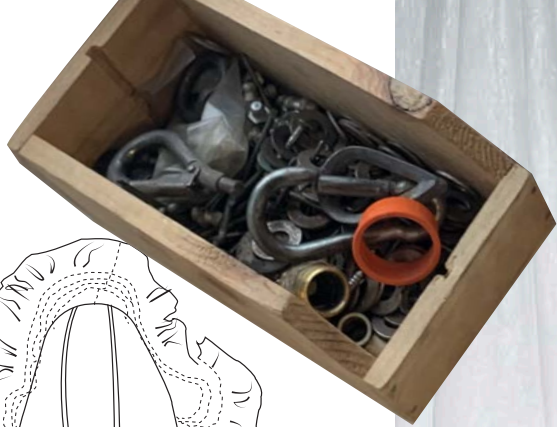
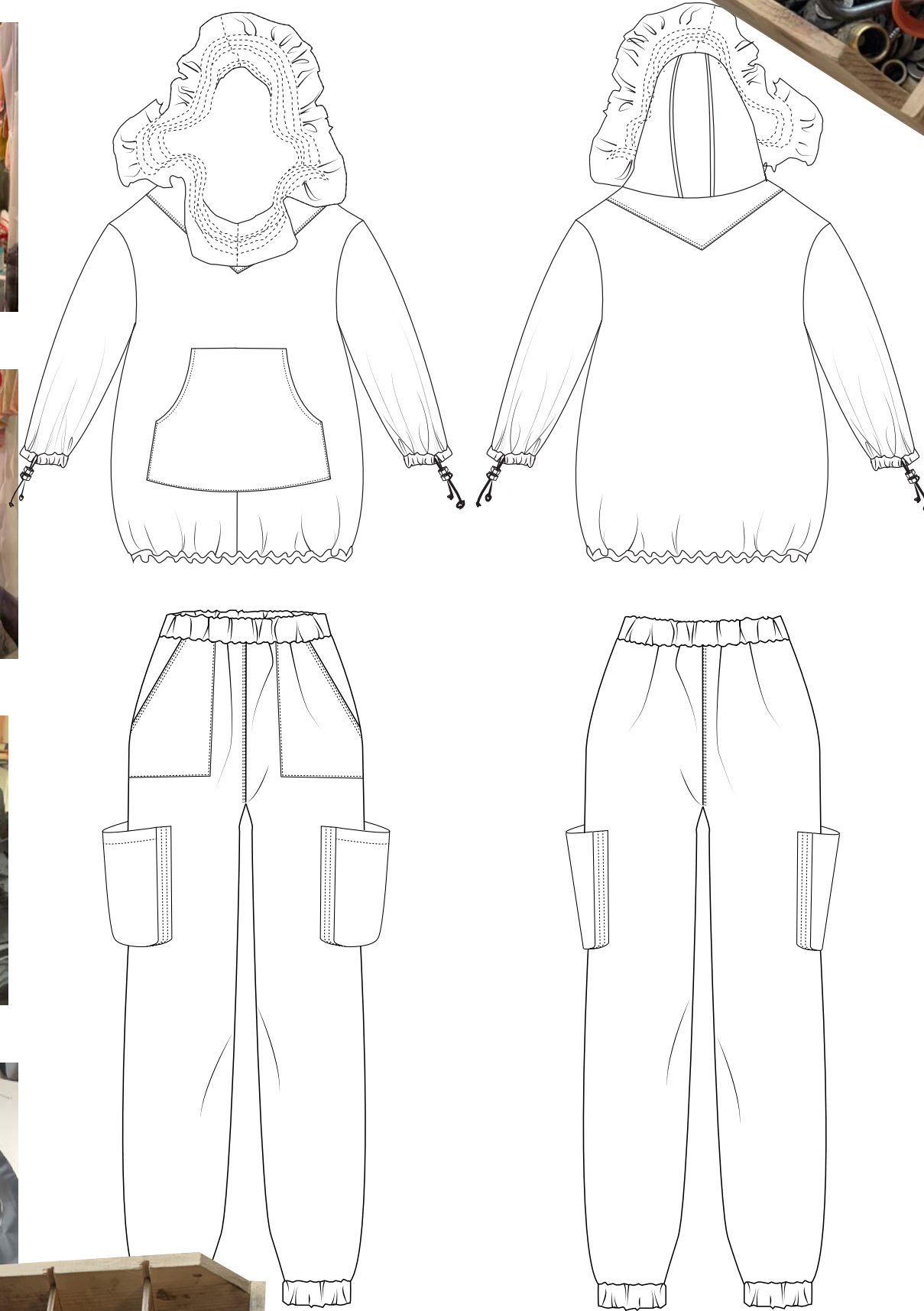


_wow, we really did it



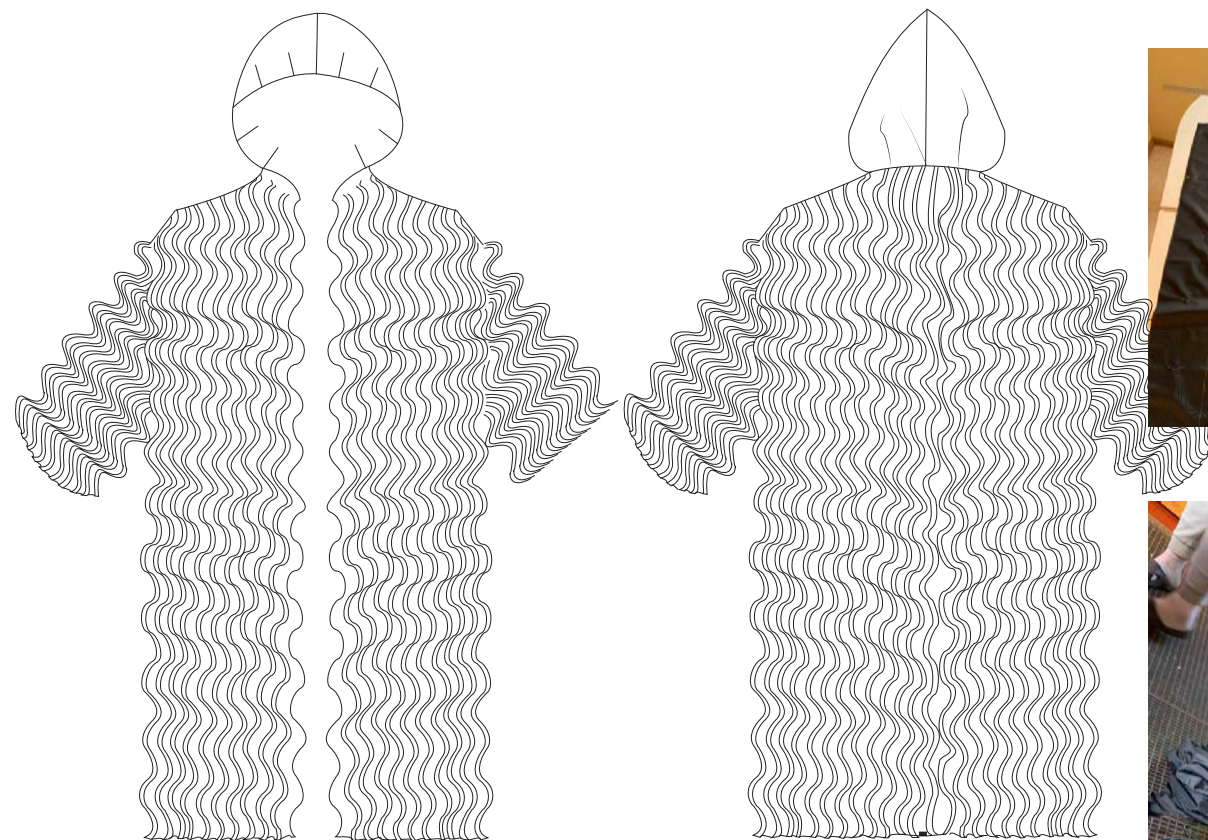
WHO LET THE DUST OUT?

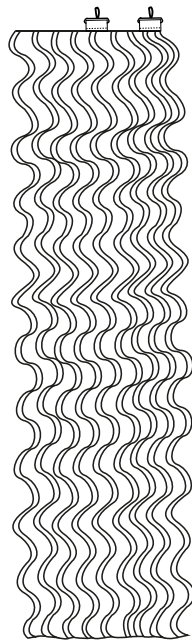
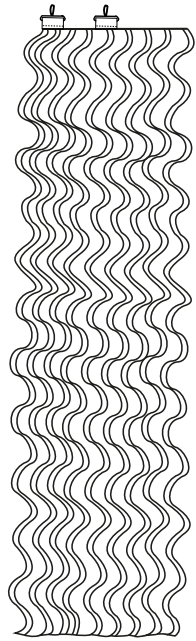
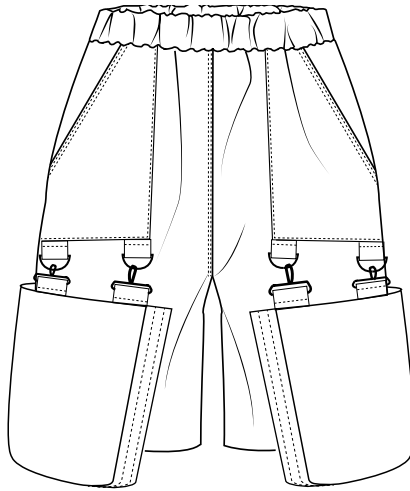
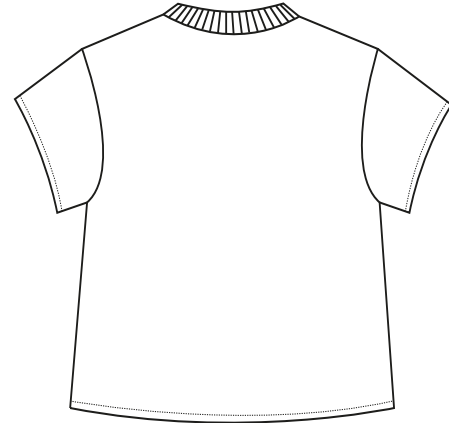
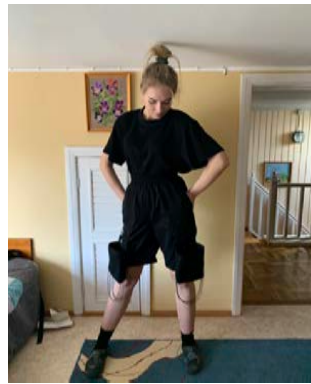


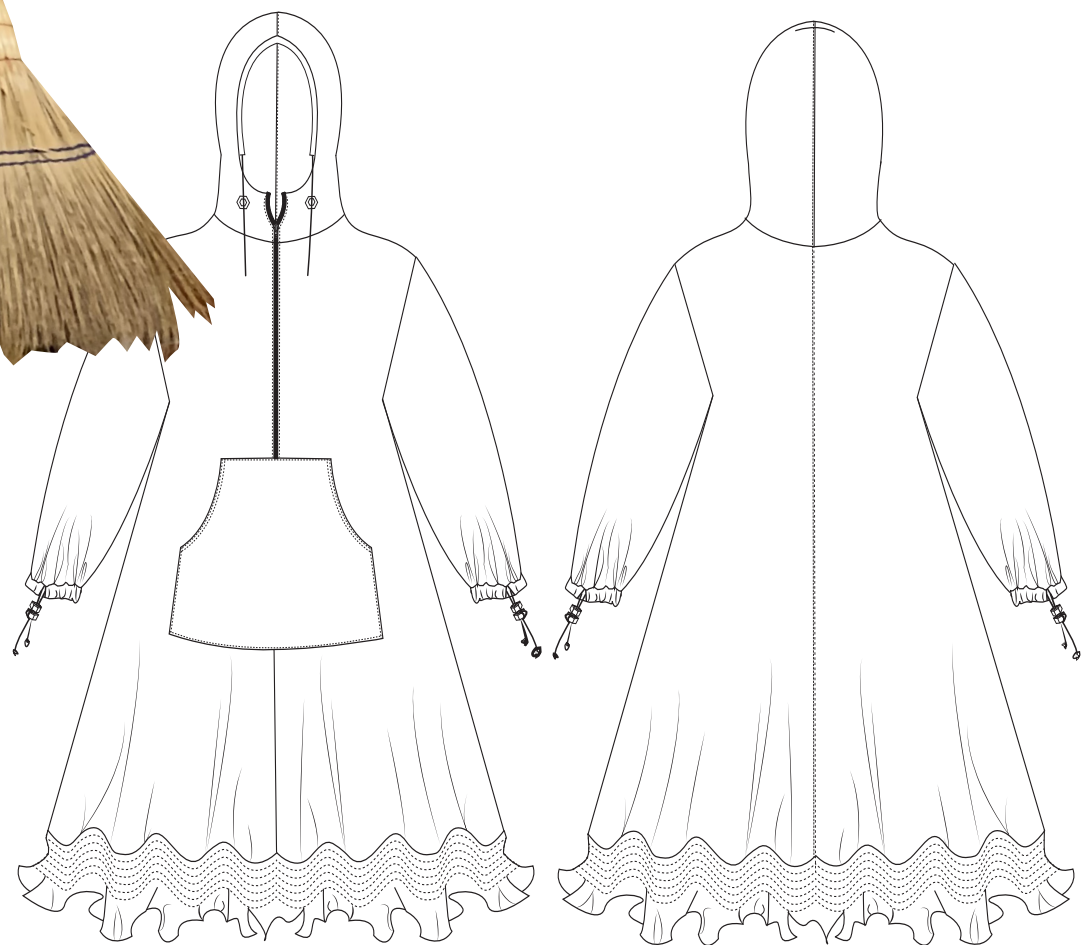
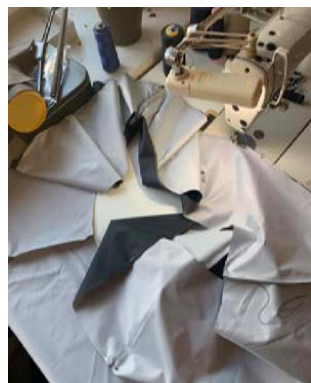


WHO LET THE DUST OUT?

look nr 4

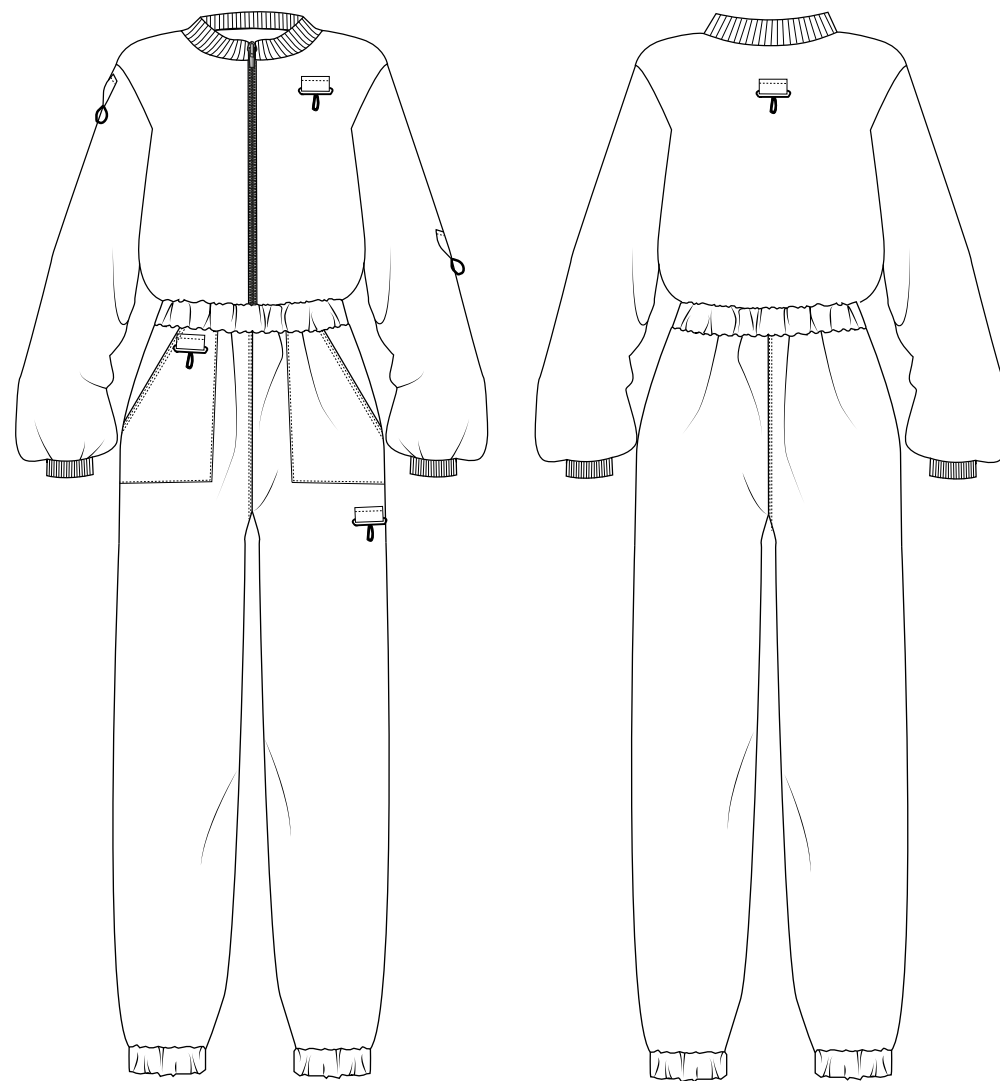






WHO LET THE DUST OUT?

look nr 7





THANK YOU



Piret Pupart

Margarita Teeääre

Agne Talu-Vürmer

Anu Ojavee

EKA design department's tutors

everyone involved in my projects throughout the years

special thanks to

Henri Kelt & Terje Noormägi